



KIOSK WAYFINDING DISPLAYS:

**Casino branding with customer interactivity in one seamless,
complete property solution.**

**Kiosk Displays can act as a casino's virtual concierge system for
patrons by providing a unique customer experience along with
important information about your property.**



Paltronics has leveraged its One Link® Media System software to develop a marketing kiosk that provides a "canvas" for casinos to market their properties.

Intuitive and logical kiosk screens and layouts that help customers find information quickly and easily as well as navigate various points of interest.

Casinos can tailor marketing messages and promotions to their customers.

Customers can easily find the information they need using the Touch Screen Kiosk.

Property maps for one or multiple sites.

ATTRACT INFORM DIRECT NOTIFY

KIOSK WAYFINDING DISPLAYS:

While the possibilities to customize kiosk displays are limitless, here are some typical features that can be implemented.



**2D Top 5 Slots
Wayfinder Map**

Animated introductory screen that entices interest.

Gaming and casino floor information to help customers find the games they love to play.

Information and streaming video about the property's restaurants, player's club, promotions, events, conference centre and amenities that provides patrons with the latest digital marketing brochure.

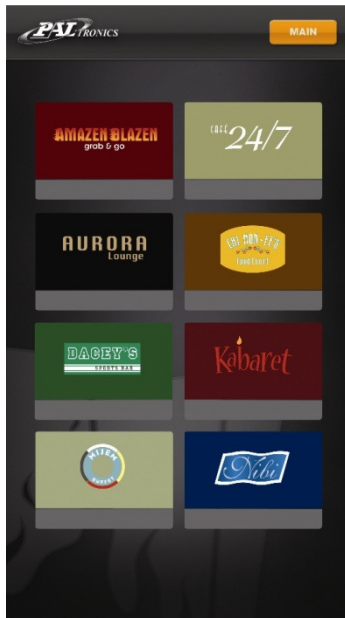
Property Wayfinding using 2D or 3D maps that highlights the locations of a casino's hot spots.

Progressive jackpot levels by player's club tier that draws attention to the gaming area of the casino.

Specialty kiosks located near restaurants, poker rooms, venues, conference centers, in fact all areas that provide select information like menus, specials, winners, schedules, tournaments, events and so much more.

KIOSK DISPLAY GRAPHIC EXAMPLES:

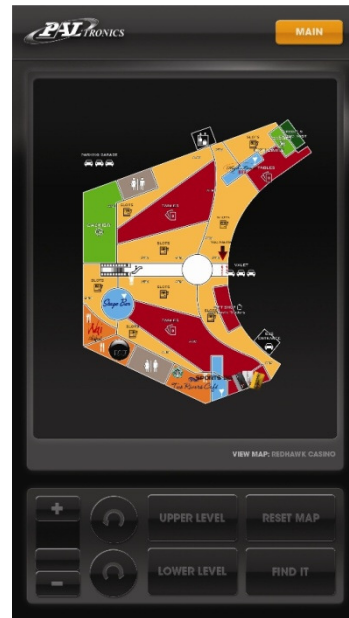
Restaurant List



Promotions Information



Property Map Zoom



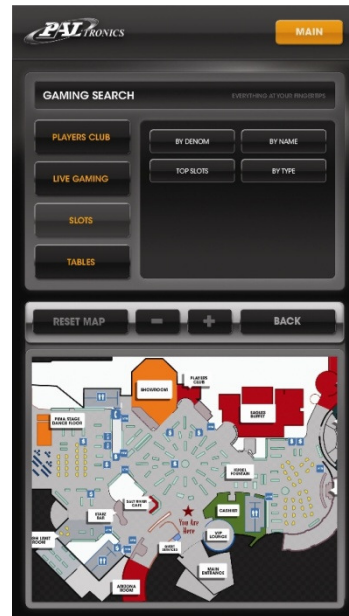
RR Real-Time Progressives



Top 5 Slots Search



2D Top 5 Slots Wayfinder Map



The Paltronics' team of graphic artists can create high definition content based on your property's style guide so that a modern and differential brand image is presented to your patrons.

In addition to graphic design services, Paltronics can supply casinos with end cap displays as well as three sided cabinets in a variety of styles and finishes along with touchscreen LCD.

Establish Kiosk Layout and Functionality:

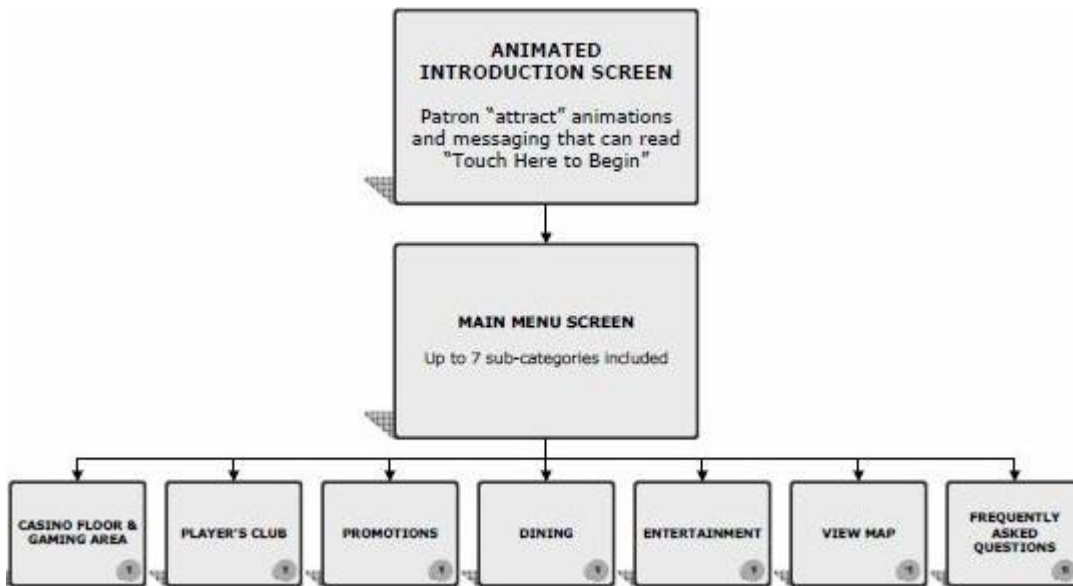
Once your property's objectives and system configuration are determined, the next step is to determine the layout of the content for your kiosk. First, we start with the standard kiosk package and then customize from there.

The standard package covers the majority of a property's needs, but we also have the ability to integrate advanced features and functionality to make your brand stand out from the crowd and to improve your operating efficiency.

Some examples include:

- * Conference room scheduling software integration (eg: Delphi).
- * Slot finder for any game on the floor.
- * Real-time jackpot progressive values (with Paltronics' One Link Slot® System).
- * Back end system integration (eg: SDS).
- * Poker room information and tournaments.
- * Multiple language support.

Pictured below is a Standard Kiosk Package sample Main Menu Layout (2D map).



Configuration:

Kiosk Displays are configured using the One Link Media® System by designating a new channel to centralize management of key information, entertainment and promotions using the full range of media type files such as video, stills or web pages. This allows you to conserve valuable resources, updating information at the touch of a button, and auto-updating details such as show times, acts and so much more.

PALtronics Macau Ltd.
AIA Tower Room 1804, 18/E
No. 251A-301 Avenida
Comercial de Macau

Phone: +853 2871 5330
Fax: +853 2871 15505
www.paltronics.com.au